

2019 PACC RENTAL CREDIT SCORING RUBRIC

Builds relationships within the community (40 points)

<p align="center">Excellent 37-40 points</p>	<p align="center">Good 32-36 points</p>	<p align="center">Fair 25-31 points</p>	<p align="center">Weak 0-24 points</p>
<p>Uniquely brings together different or atypical audiences, stakeholders, partners, or nonprofits</p>	<p>Brings together two or more audiences stakeholders, partners, or nonprofits</p>	<p>Minimal effort to build relationships</p>	<p>No effort to build relationships</p>
<p>Will enhance sense of belonging, inclusiveness, or inspires others to give their time, talent, and treasure.</p>	<p>May create a stronger belief in the community.</p>	<p>Does not change the culture in the community but only in one entity or segment.</p>	<p>The current culture of the community will not be improved.</p>
<p>Very appropriate number of individuals benefiting from the program/project</p>	<p>Appropriate number of individuals benefiting from the program or project</p>	<p>Minimal number of individuals benefiting from the program/project</p>	<p>Very minimal number of individuals benefiting from the program/project</p>

Creates safe and vibrant neighborhoods (40 points)

<p>Excellent 37-40 points</p>	<p>Good 32-36 points</p>	<p>Fair 25-31 points</p>	<p>Weak 0-24 points</p>
<p>Provides vital cultural or intellectual services to community</p>	<p>Provides significant cultural or intellectual services to community</p>	<p>Provides some cultural or intellectual services to community</p>	<p>Provides minimal cultural or intellectual services to community</p>
<p>Program inherently stands for something; has ideals; enhances quality of life for citizens</p>	<p>Moderately stands for something; has moderate ideals; strives to enhance quality of life</p>	<p>Unclear if event stands for something, has ideals or can enhance quality of life</p>	<p>Does not stand for something; has no ideals nor enhances quality of life</p>
<p>Creates/supports inclusive climate and diversity (people, cultures, activities, experiences, spaces); Empowers or engages marginalized groups</p>	<p>Promotes inclusivity and diversity; May empower or engage marginalized groups.</p>	<p>The benefit to individuals is vague and/or random.</p>	<p>Application does not address any benefits to people.</p>

Showcases the promising future of Oxnard (20 points)

<p align="center">Excellent 19-20 points</p>	<p align="center">Good 16-18 points</p>	<p align="center">Fair 13-15 points</p>	<p align="center">Weak 0-12 points</p>
<p>Provides compelling and specific information about extensive cultural, educational, social, or artistic impact of program and/or project that relate to the organization's mission</p>	<p>Demonstrates significant cultural, educational, social, or artistic impact of program/project that relate to the organization's mission</p>	<p>Describes limited cultural, educational, social, or artistic impact of project/program that relate to the organization's mission</p>	<p>Describes very minimal cultural, educational, social, or artistic impact of programs/projects, and is not measurable</p>
<p>Inspires the community by stretching imaginations and challenging the status quo; Is innovative and evolving creatively/creativity</p>	<p>Has ability to inspire community and become innovative or push creativity forward</p>	<p>Unclear if program has inspiration, creativity or innovation that can be shared or carried on in the community</p>	<p>Program does not imbue the community with a creative, innovative or inspirational spirit.</p>
<p>Will make a long-term difference in the quality of life in the community and many community members.</p>	<p>Has ability to make a measurable short-term difference.</p>	<p>Impacts a limited number of individuals once or twice.</p>	<p>Impact is limited or may not be perceived as positive by some.</p>